Filed by Exelon Corporation pursuant to Rule 425 under the Securities Act of 1933 and deemed filed pursuant to Rule 14a-12 of the Securities Exchange Act of 1934

Subject Company: Public Service Enterprise Group Incorporated (Commission File No. 333-122704)

On March 31, 2005, Exelon Corporation (Exelon) will participate in the Harris Nesbitt Investor Meeting in Kennett Square, Pennsylvania. Following are the slides to be used in the meeting.

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#### Safe Harbor Statement

Except for the historical information contained herein, certain of the matters discussed in this Filing constitute "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, both as amended by the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements regarding benefits of the proposed merger, integration plans, and expected synergies, anticipated future financial and operating performance and results, including estimates for growth. These statements are based on the current expectations of management of Exelon, Commonwealth Edison Company ("ComEd"), PECO Energy Company ("PECO"), and Exelon Generation Company, LLC ("Exelon Generation" and together with Exelon, ComEd and PECO, the "Exelon Registrants"), and the current expectations of management of Public Service Enterprise Group Incorporated ("PSEG"), Public Service Electric and Gas Company ("PSE&G"), PSEG Power LLC ("PSEG Power"), and PSEG Energy Holdings LLC ("PSEG Holdings" and together with PSEG, PSE&G and PSEG Power, the "PSEG Registrants"). There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements included in this filing. For example, (1) the companies may be unable to obtain shareholder approvals required for the merger; (2) the companies may be unable to obtain regulatory approvals required for the merger, or required regulatory approvals may delay the merger or result in the imposition of conditions that could have a material adverse effect on the combined company or cause the companies to abandon the merger; (3) conditions to the closing of the merger may not be satisfied; (4) an unsolicited offer of another company to acquire assets or capital stock of Exelon or PSEG could interfere with the merger; (5) problems may arise in successfully integrating the businesses of the companies, which may result in the combined company not operating as effectively and efficiently as expected; (6) the combined company may be unable to achieve cost-cutting synergies or it may take longer than expected to achieve those synergies; (7) the merger may involve unexpected costs or unexpected liabilities, or the effects of purchase accounting may be different from the companies' expectations; (8) the credit ratings of the combined company or its subsidiaries may be different from what the companies expect; (9) the businesses of the companies may suffer as a result of uncertainty surrounding the merger; (10) the companies may experience more difficulties than expected in achieving operating improvements at jointly owned nuclear generating facilities; (11) the companies may not realize the values expected to be obtained for properties expected or required to be divested; (12) the industry may be subject to future regulatory or legislative actions that could adversely affect the companies; and (13) the companies may be adversely affected by other economic, business, and/or competitive factors. Other unknown or unpredictable factors could also have material adverse effects on future results, performance or achievements of the combined company. A discussion of some of these other important factors and assumptions is contained in the Exelon Registrants' and PSEG Registrants' respective filings with the SEC, including: (1) the Exelon Registrants' 2004 Annual Report on Form 10-K — Item 7. Management's Discussion and Analysis of Financial condition and Results

of Operations — Business Outlook and the Challenges in Managing Our Business for Each of Exelon, ComEd, PECO and Exelon Generation; (2) the Exelon Registrants' 2004 Annual Report on Form 10-K — Item 8. Financial Statements and Supplementary Data: Exelon — Note 20, ComEd — Note 15, PECO — Note 14, and Exelon Generation — Note 16; and (3) the PSEG Registrants' 2004 Annual Report on Form 10-K — Forward Looking Statements. These risks, as well as other risks associated with the merger, are more fully discussed in the joint proxy statement/prospectus that is contained in the Registration Statement on Form S-4 that Exelon has filed with the SEC (Registration No. 333-122704) in connection with the proposed merger. In light of these risks, uncertainties, assumptions and factors, the forward-looking events discussed in this Filing may not occur. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this Filing. None of the Exelon Registrants or PSEG Registrants undertakes any obligation to publicly release any revision to its forward-looking statements to reflect events or circumstances after the date of this Filing.

#### **Additional Information**

This communication is not a solicitation of a proxy from any security holder of Exelon Corporation (Exelon) or Public Service Enterprise Group Incorporated (PSEG). Exelon has filed with the SEC a Registration Statement on Form S-4 (Registration No. 333-122704) that contains a preliminary joint proxy statement/prospectus and other relevant documents regarding the proposed merger of Exelon and PSEG. WE URGE INVESTORS AND SECURITY HOLDERS TO READ THE DEFINITIVE JOINT PROXY STATEMENT/PROSPECTUS AND ANY OTHER RELEVANT DOCUMENTS WHEN THEY BECOME AVAILABLE, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION about Exelon, PSEG and the proposed merger. Investors and security holders will be able to obtain these materials (when they are available) and other documents filed with the SEC free of charge at the SEC's website, www.sec.gov. In addition, a copy of the definitive joint proxy statement/prospectus (when it becomes available) may be obtained free of charge from Exelon Corporation, Shareholder Services, 10 South Dearborn Street, P.O. Box 805398, Chicago, Illinois 60680-5398, or from Public Service Enterprise Group Incorporated, Investor Relations, 80 Park Plaza, P.O. Box 1171, Newark, New Jersey 07101-1171.

The respective directors and executive officers of Exelon and PSEG and other persons may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction. Information regarding Exelon's directors and executive officers is available in the preliminary joint proxy statement/prospectus contained in the above-referenced Registration Statement on Form S-4.

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# Power Marketing Update

Harris Nesbitt Investor Meeting Kennett Square March 31, 2005



## Safe Harbor Language

This presentation includes "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, for example, statements regarding benefits of the proposed merger of Exelon and PSEG, integration plans, and expected synergies, anticipated future financial and operating performance and results, including estimates for growth. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements made herein. A discussion of some of these risks and uncertainties, as well as other risks associated with the proposed merger, is included in the preliminary joint proxy statement/prospectus contained in the Registration Statement on Form S-4 (Registration No. 333-122704) that Exelon has filed with the Securities and Exchange Commission. Additional factors that cause actual results to differ materially from the forward-looking statements made herein are included in "Management's Discussion and Analysis of Financial Condition and Results of Operations - Business Outlook and the Challenges in Managing the Business" in Exelon's 2004 Annual Report on Form 10-K. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. Neither Exelon nor PSEG undertakes any obligation to publicly release any revision to its forward-looking statements to reflect events or circumstances after the date of this presentation.



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# **AGENDA**

Introduction and		
Generation Co. Overview	9:30 – 10:00	John Young, EVP, Finance and Markets Michael Metzner, VP, Investor Relations
Power Marketing Overview	10:00 – 10:45	lan McLean, EVP & President, Power Team Ken Cornew, SVP, Power Transactions
Illinois Post-06 Update	10:45 – 11:30	William McNeil, Director, ComEd Regulatory
POLR Pricing	11:30 – 12:00	Mike Freeman, Power Transactions Shravan Chopra, Manager, Pricing
Break / Lunch	12:00 – 12:30	
PJM Overview	12:30 – 2:00	Jack Crowley, Dir, Reg. Affairs, Power Team
Penn. Regulatory Update	2:00 – 2:30	Lisa Crutchfield, VP, PECO Regulatory
Trading Floor Tour	2:30 - 3:00	Walt Kuhn, Director, Power Transactions



# Key Message: Exelon is well positioned for end of transition periods in Illinois and Pennsylvania

- Solid Delivery business
- Exceptional Generation/Power Marketing platform
- Strong balance sheet and financial discipline
- Expanding and evolving wholesale markets (PJM)
- Strong momentum for competitive procurement processes in IL and PA



# Generation Company Overview

John F. Young Executive Vice President, Finance and Markets

> Harris Nesbitt Investor Meeting Kennett Square March 31, 2005





Revenue \$14.5B Net Income \$1.86B Assets \$42.8B



Generation

Nuclear Fossil

Power Team

Revenue \$7.9B Net Income \$673M Capacity 34.7GW Assets \$16.4B



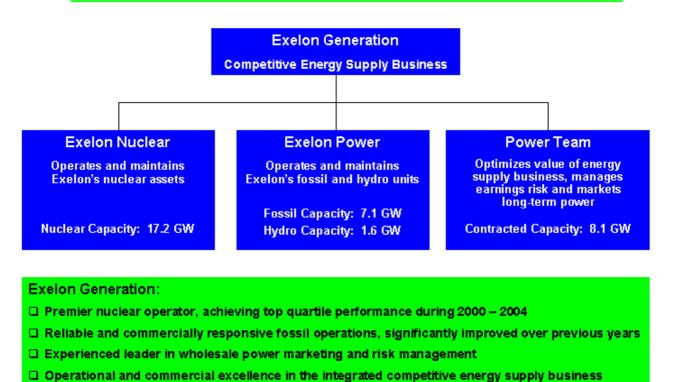
Illinois Utility

Pennsylvania Utility

Revenue \$10.3B Net Income \$1,128M Customers 5.1M Assets \$27.6B

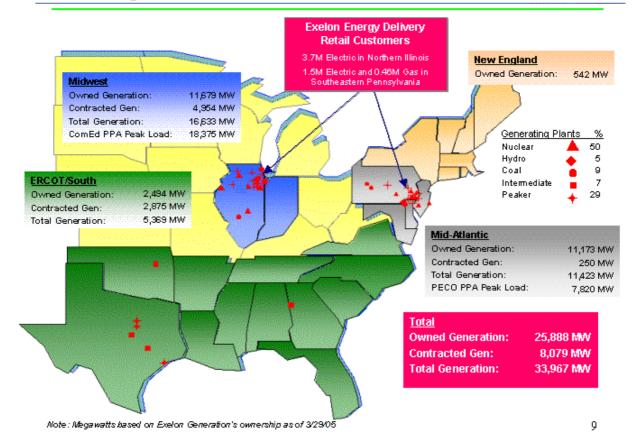
#### **Exelon Generation Overview**





## **Our Regional Positions**





#### **Our Foundation for Operations**

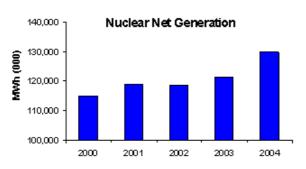


- A defined management model that drives sustainable performance in
  - Operational excellence
  - Productivity improvement
  - Cost management
- · Depth of talent and experience
  - Structured leadership development and recruiting
  - A bench capable of meeting current and future challenges
- · Rigorous performance management
  - Target top quartile performance
  - Strong track record of delivering on commitments

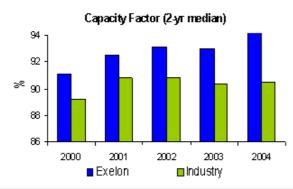
Exelon's management model is the basis for operational discipline, sustainable performance, and the ability to replicate success.

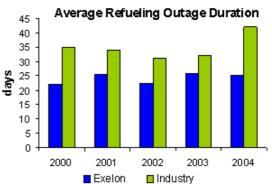
#### **Nuclear Performance - Production**





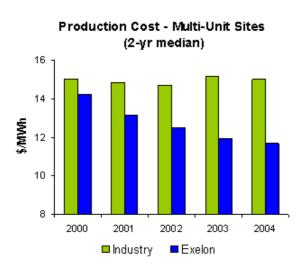
- Consistent growth in generation output
- Consistently high capacity factors (6 units in top decile)
- Consistent performance and industry leadership in refueling outage execution (4 of the 5 shortest outages in 2004 – they define top decile)





Nuclear production performance is consistently good.





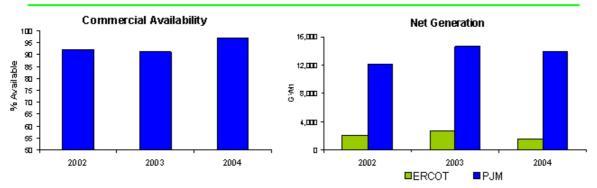
# Exelon Nuclear is consistently cost competitive

- Consistent improvement in production cost
- Exelon's 5 big dual unit sites are 5 of the 6 lowest cost dual unit sites in the U.S. – they define the top decile of performance

Exelon Nuclear's low cost generation is a significant competitive advantage.

#### **Exelon Power – Improvements**





- Condition-based overhauls are resulting in production improvements and economic gains
  - Production improvements: boiler and turbine overhauls, main steam-line piping replacement, and digital control upgrades
  - Economic gains: plant upgrades to allow new participation in ancillary markets (regulation and black start)
- Asset Optimization efforts focused on value enhancement
  - Process changes to reduce oil unit start-up time up to 65% and reduce fuel expense
  - Retirement of uneconomic units
- Improved margins from outage flexibility and improved coordination with Power Team

Improved material condition, outage execution, and coordination are optimizing commercial performance.



#### **Exelon Generation: Sustained Excellence**

- · Operating plans based on business imperatives
- · Continued focus on performance discipline
- Experienced leader in risk management
- Deep bench of talent and experience
- Effectively integrated portfolio strategy
- Positioned to capitalize on market dynamics



## Exelon Electric & Gas Will Have an Exceptional Generation Platform

- Large, low cost, low emissions fleet in competitive markets with strengthening wholesale prices
- Premier nuclear operator, based on consistent top quartile performance
- Fuel, dispatch and locational diversity
- Reliable and commercially responsive fossil operations
- Experienced leader in wholesale power marketing and risk management



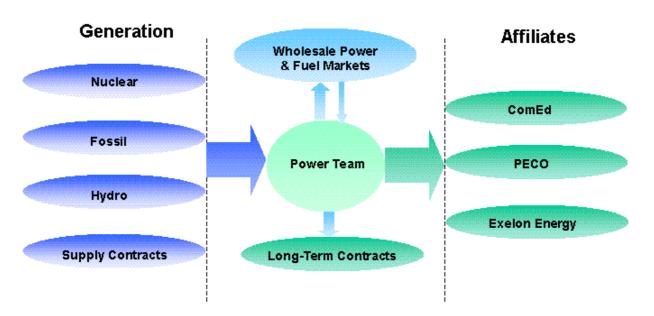
# Power Marketing Overview

lan P. McLean President, Power Team

Harris Nesbitt Investor Meeting Kennett Square March 31, 2005

## Power Team: Value Added Intermediary Exelon.





Power Team manages the interaction between the generation portfolio and the wholesale customers and markets in order to reduce risk and optimize Exelon Generation profitability.

#### **Portfolio Management Process**



#### hp ets

- Current Positions
- Market Prices, volatilities, correlations
- Commercial Dynamics: liquidity, active counterparties, products, credit
- Near-term market perspective
- Physical Constraints
- Corporate targets: earnings,

  risk

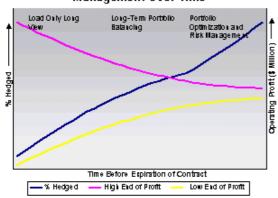
#### Develop a set of relevant commercial options to manage portfolio based on realistic market opportunities

Evaluate options on following criteria:
Gross margins
Risk Reductions
Credit Implications
Commercial Mability

#### Outputs:

- Near-term portfolio plan
- Portfolio management parameters, such as strategic gross margin and risk targets

#### Approach to Portfolio Management Over Time



#### Timing of portfolio process

- · Update the portfolio plan quarterly
- Monitor parameters weekly

#### Approach to managing volatility

- Increase percentage hedged as delivery approaches
- · Have enough supply to meet peak load
- Cover options created by load obligations so that base load length can be sold
- Leave some length to spot for operational uncertainties and opportunistic sales
- Purchase Coal, Oil, and Natural Gas as power is sold



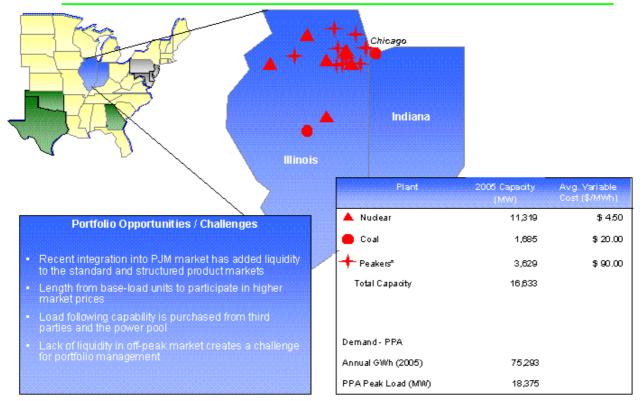
# Portfolio Management

Kenneth W. Cornew Senior Vice President, Power Team

> Harris Nesbitt Investor Meeting Kennett Square March 31, 2004

#### **Midwest Portfolio Characteristics**





<sup>\*</sup> Assuming \$7.50/MMBtu gas price

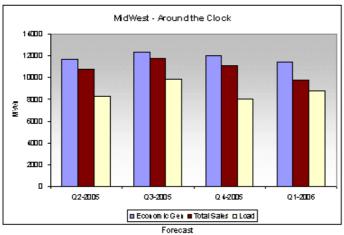
#### **Midwest: Key Elements**



Commodity	Impact	Comments	
Natural Gas Prices	•	Gas is on the margin for some on-peak hours, and we are primarily a base-load generator	Significar
Oil Prices	0	Oil is not on the margin a significant amount of time and does not drive prices	Insignifica
Gas Spark	<b>(</b>	Compared to base-load length, spark length does not significantly drive margins	0
Oil Spark	0	Minimal oil capacity in the portfolio	







Portfolio Management in 2005

Includes changes in generation stack due to roll off of

Off-peak length is a major driver of open position

Natural gas is purchased for peakers in the summer for high-load days

Acquired intermediate products from bilateral market to better match assets and load obligations

RES migration assumptions can vary in a range of 2000 MWs; utilize options to cover floating RES risk

#### Portfolio Management in 2006

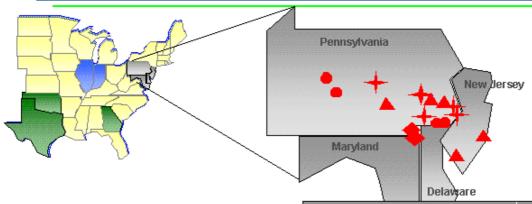
Biggest drivers of uncertainty are market prices and RES migration. Market prices have been increasing over the last few months particularly in the off peak.

Some load-following capability has been acquired from the bilateral market.

RES = Retail Energy Supplier

#### **Mid-Atlantic Portfolio Characteristics**





#### Portfolio Opportunities / Challenges

- · We operate in a centrally dispatched power pool
- More liquidity in the PJM region creates more capability to hedge
- CCGTs are on the margin for a majority of the on-peak hours and many of the summer off-peak hours
- Length from base load units to participate in higher market prices
- Capability to follow load is dependent on structured transactions and utilization of the pool

CCGTs = Combined-cycle gas turbines

Plant	2005 Capacity (MW)	Average Variable Cost (\$/Mwh)
▲ Nudear	5,890	\$5.00
Hydro	1,645	NA
Coal	1,420	\$34.00
■ LFG/Cogen/Contract	250	\$50.00
Resid Oil and Peakers*	2,218	\$65 resid oil / \$120 gas
Total Capacity	11,423	
Demand- PPA		
Annual (Gwh) (2005)	37,829	
PPA Peak Load (MW)	7,820	

<sup>\*</sup> Assuming \$7.50/MMBtu gas price LFG = Landfill gas

## **Mid-Atlantic: Key Elements**

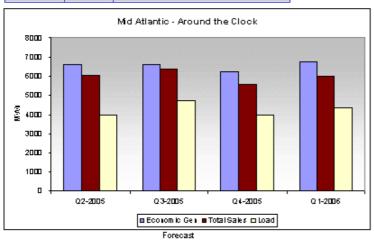


Commodity	Impact	Comments
Natural Gas Prices	•	Gas is increasingly on the margin     We have a substantial amount of base- load capacity. Therefore, gas price movements drive the power market and affect our margins.
Oil Prices		Oil on the margin a significant proportion of the time
Gas Spark	<u>_</u>	We have a relatively insignificant amount of gas peakers as compared to base-load length
Oil Spark	1	Significant oil-based capacity in the portfolio



Insignificant





#### Portfolio Management 2005

Carrying target length that we will bring into each delivery month for operational risks

Acquired intermediate products to complement existing asset portfolio

Upside participation and downside protection provided with option strategies in power and fuels markets (WTT and natural gas calls)

There is not a lot of load switching to RES due to economics

Congestion management strategies are aligned with portfolio management process

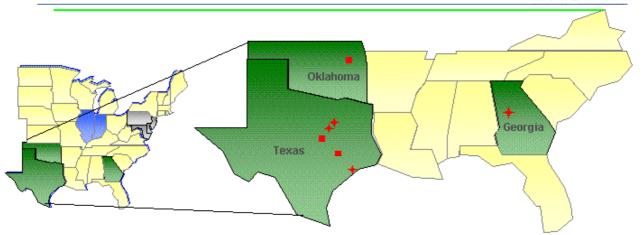
#### Portfolio Management 2006

Coal and oil supply are in line with power sales obligations

RES = Retail Energy Supplier

## **ERCOT/South Portfolio Characteristics**





#### Portfolio Opportunities / Challenges

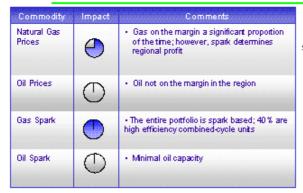
- The portfolio assets are in the ERCOT, SPP and SERC regions
- The combined cycle units are generally hedged forward, remaining length and peaker length used for opportunistic sales
- ERCOT ISO often runs the peakers for local reliability reasons

Plant	Capacity	Average Variable Cost (\$/Mwh)
Combined Cycle*	1,975 MW	\$60.00
Peakers*	3,394 MW	\$90.00
Total Capacity	5,369 MW	

<sup>\*</sup> Assuming \$7.50/MMBtu gas price

## **ERCOT/South: Key Elements**







Insignificant



# Monitoring summer heat rate movements due to recent retirement and mothball announcements Managing ancillary service option deals creates portfolio optimization opportunity Natural gas is purchased for all forward power sales High heat rate units provide the ability to serve daily call options Portfolio Management in 2006

Market liquidity for Calendar 2006 is picking up, and sparks have traded slightly higher in the last few

Portfolio Management in 2005

# South Region - On Pesk 2000 - 1000 - 1000 - 2005 Q3-2005 Q4-2005 Q1-2006 © Economic Generation © Total Sales

Note: Economic Generation only – excludes higher heat rate units

# Portfolio Sensitivities for Generation Co. Exelon.



Gas Price Sensitivity 1 (\$ million pre-tax)	Gas +20%	Gas –20%
2005	\$28	(\$5)
2006	\$58	(\$30)
Power Price Sensitivity 2 (\$ million pre-tax)	Power +\$1.00	Power -\$1.00
2005	\$16	(\$12)
2006	\$38	(\$33)

- 1. Gas prices were changed with a correlated change in power prices (power prices in the South and East are more significantly affected by gas prices than in the Midwest); coal prices were held constant
- 2. Power prices were changed; fuel prices were held constant



# Illinois Post-06 Update

William P. McNeil Director, Regulatory Strategies, ComEd

Harris Nesbitt Investor Meeting Kennett Square March 31, 2005



# Competition Benefiting IL Customers

- Since the onset of customer choice in 1997, more than 70% of ComEd's biggest customers have chosen alternatives to bundled rates, some saving up to 15%
- Residential customers saved 20% with a rate reduction, and even more considering a 10-year rate freeze when the CPI increased 20% (current rates lowest since early 1990's)
- Since 1998, outage frequency is down 44%, duration is down 53%
- Nuclear capacity factors have increased from 49% to 93%
- 9,000 megawatts of new competitive power supply brought on line (and not in rate base)



# **Process Moving Forward**

- 12/3/04 ICC staff report to General Assembly endorsed an auction process similar to New Jersey's (best fit with consensus of Procurement Working Group)
- ComEd made filings at the ICC on February 25 proposing an auction process
  - Details of the filing and case schedule were previewed with all stakeholders including ICC staff
  - Proceeding will likely run through January 2006
  - Auction has support of a variety of stakeholders
- Bi-partisan House Committee formed to oversee Post-2006 process (Chairman: George Scully)
  - Will hear testimony from a broad range of stakeholders before determining General Assembly's level of involvement and direction to the ICC
- A separate filing for delivery rates and new rate design will be made in the 2<sup>nd</sup> or 3<sup>rd</sup> quarter of 2005

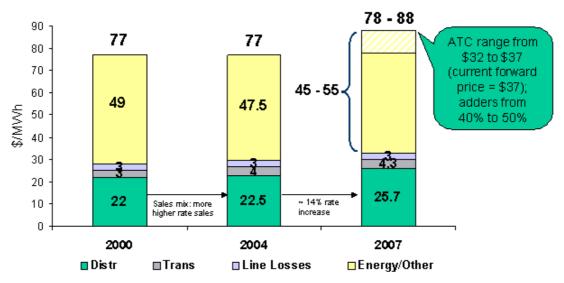


# Illinois Procurement Filing Overview

- Annual "reverse auction" to procure supply for customers post 2006
- Staggered 1, 3 and 5 year contracts for <1 MW customers</li>
- Staggering creates rate stability for customers
  - 100% of load bid out in year 1; 40% each year thereafter
  - Recent New Jersey BGS auction resulted in wholesale price increase of 18% over prior year due to higher fuel prices, but staggering process reduced impact on customers' electric bills to a 2.8% increase
  - NJ Ratepayer Advocate: "We don't like any increases, but considering what is going on in the market, it is not bad. We were expecting worse."
- Large customers to be offered annual or hourly price -- depending on whether or not they are subject to competitive declaration
- 50% load cap for any single supplier
- Requires mark-to-market collateral posting by suppliers
- Tariff translates wholesale auction into retail rates by customer class
- Auction managed by an independent third party and overseen by ICC



# ComEd Bundled Tariff for Mass Market



Assumes increase in wires charges to recover increased investment in transmission and distribution infrastructure and costs.

Notes: 2000 and 2004 are representative of unbundling existing tariff.

Energy/other includes the cost of energy, capacity, load following, weather, switching and congestion.

Mass Market represents residential and small commercial and industrial customer classes (<1 MW).



# ComEd Delivery Service Investments

(Pro forma \$ in Millions)		2000	2004	Chg.
Gross DST Plant	\$	8,518	\$ 11,300	33%
LESS: Accumulated Depreciation		(3,747)	(4,760)	27%
PLUS: Other Addt's (CWIP, Mtrls, Oper, Reserves, OPEB)		(325)	60	
LESS: Deferred Taxes		(829)	(1,190)	44%
Rate Base	\$	3,617	\$ 5,410	50%
Weighted Average Cost of Capital - 2004 estimated		9.0%	8.7%	
Authorized Return		326	471	
Taxes on Interest Synchronization Deduction		(57)	(56)	
After Tax Rate Base Return Requirement		269	415	
Gross Revenue Conversion Factor		1.67	1.66	
Authorized Return Grossed Up for Taxes	\$	448	\$ 688	
Operating Expenses before Income Taxes		1,115	1,280	15%
Total Delivery Service Revenue Requirement		1,563	1,968	26%
Less: Delivery Service Revenues Provided by Other Tariffs		55	89	62%
Revenue Requirement Provided by Delivery Service Tariff	\$	1,508	\$ 1,880	25%

ComEd has made significant investments in Delivery Rate Base and experienced significant increases in costs since the last rate case test year.

Note: Financial data is simplified and rounded for illustrative purposes.



# **POLR Pricing**

Mike Freeman, Power Transactions Shravan Chopra, Manager, Pricing

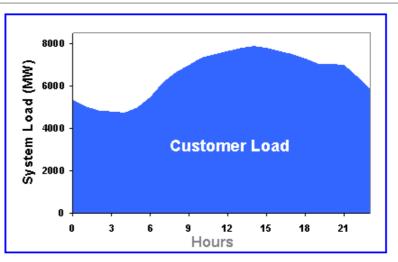
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## **Current Model**





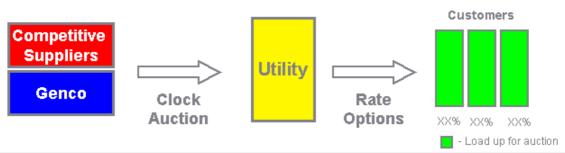
- Genco is sole supplier of customer load through a PPA with ComEd
- Bundled service for customers >3MW has been declared competitive



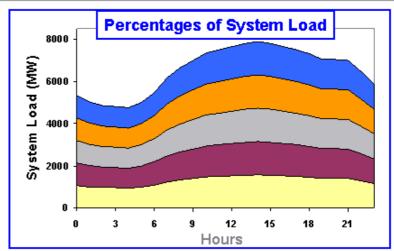
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## **Competitive Procurement Model**





- Multiple winning bidders would supply customer load in vertical slices (fixed % of hourly energy demand)
- New rates determined by auction results

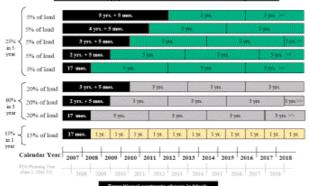


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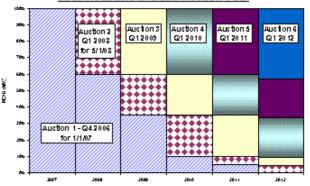
### **Understanding the Auction: Product Laddering**







#### Load Available in Each Auction Year



Notes:

Unique product term required in 1th Auction to stagger load in future Auctions

1rt Auction term begins 1/1/07 with 5 months added to each term to align with the PJM planning year (June 1 - May 31)

- 50% Auction Load Cap allows ExGen to sell slightly less than 50% of its economic generation directly to ComEd; remainder sold through other channels
- Annual auctions allow for rebalancing position up to the load cap curve
- Physical asset ownership not required to participate or win in Load Auctions

## **BGS Auction Summary**



- •Fourth annual reverse auction in NJ completed 2/16/05
- While the wholesale price of energy increased by 18% over last year's prices, the staggered terms of the auction contracts will result in customers of NJ's largest utility (PSE&G) seeing an annual increase to total bills of 2.8%
  - Only 1/3 of the energy component in the overall bill is put out to bid annually
  - The energy component is approximately half of the overall bill (with the delivery and transmission components comprising the remaining half)
  - Therefore, in any given year, 1/3 of about 50% (or about 1/6) of the total electric bill is out for bid
- •25 suppliers participated in the reverse auction with 7 winning bidders

## 2005 BGS Auction Results

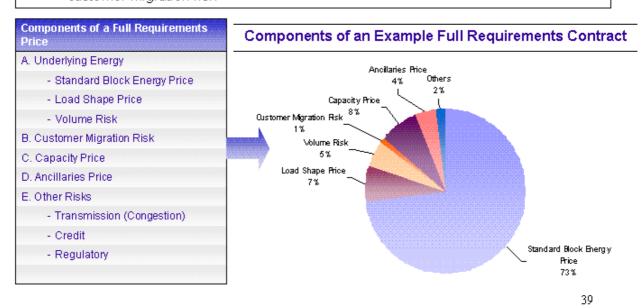




## **Full Requirements Contracts**

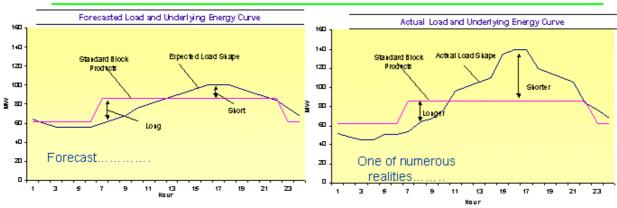


- POLR (Provider of Last Resort) is a Full Requirements Contract
  - · Delivering party takes all obligations associated with serving a load at a fixed price
  - · Obligations include energy, capacity and ancillary services
  - Delivering party assumes all the risks in the full requirements contract including customer migration risk



# **Risk Management of Full Requirements**





Components of a Full Requirements Price	e Risk Management Strategy	Level of Risk Mitigation		
A. Underlying Energy				
- Standard Block Energy Price	Buy standard blocks / self supply	High		
- Load Shape Price	Buy shaped products / self supply	High		
- Volume Risk	Option strategies / self supply	Medium		
B. Customer Migration Risk	Option strategies	Low		
C. Capacity Price	Buy capacity / self supply	High		
D. Ancillaries Price	Buy ancillary services / self supply	High		
E. Other Risks				
- Congestion	Congestion related options / local supply	Medium		
- Credit	Contractual risk management	High		
- Regulatory	Contractual management	Low		

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# PJM Overview

Jack Crowley Director, Regulatory Affairs, Power Team

> Harris Nesbitt Investor Meeting Kennett Square March 31, 2005

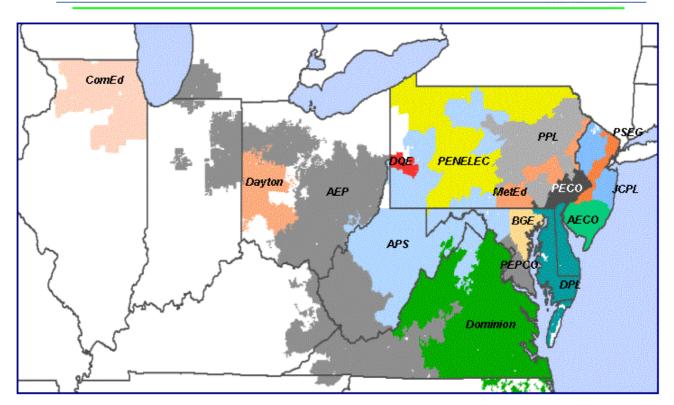
## **PJM Marketplace**



- PJM is the world's largest competitive wholesale electricity marketplace
- With the anticipated integration of Dominion Resources, PJM will have a single control area that:
  - Serves 51 million people
  - Has 126,280 megawatts of peak load
  - Has 160,290 megawatts of generating capacity
  - Covers 164,260 square miles of territory in 13 states plus D.C.
- · Exelon will be the largest generator in PJM

# **Expanded PJM**





#### Markets in PJM



#### Energy Markets

- Locational Marginal Clearing Price Market
- Day-ahead and Real-Time Energy products
- Energy Market trading hubs facilitate energy transactions

#### Capacity Markets

- Daily, monthly, multi-month, and annual capacity markets

### Ancillary Service Markets

PJM procures Spinning, Regulation, Reactive, Black start ancillary service products

#### Bilateral & Self-Supply Options

 All of the products mentioned above can be bought or sold bilaterally or self-supplied

#### State of the PJM Market



- Independent Market Monitor determined that the PJM markets were competitive in 2004
  - Transparent market design encourages competitive behavior
- Average energy prices increased 10.8% in 2004 over 2003
  - Adjusting for fuel increases, average PJM prices fell 4.2% in 2004
- The Independent Market Monitor is concerned with the existing PJM capacity construct and recommends market enhancements

## **Existing Capacity Market in PJM**



#### Single product – Unforced Capacity Credit

- Fungible across entire market footprint
- Assumes reliability under all operating conditions
- No differentiation by generation type or location
- Procured based on single reserve margin applied to peak load (a vertical demand curve)
- Daily, Monthly, Multi-Month product
- Load-Serving Entity (LSE) capacity obligation must be met one day in advance of operating day

## Problems with Current Capacity Construct Exelon.

### Volatile prices – unpredictable behavior

- Vertical demand curve produces either very low capacity price with small amount of excess supply or very high capacity price with small reductions in available supply
- Daily market jeopardizes resource adequacy
  - When the new entry capacity price signal is sent, it's too late to build a power plant
- All capacity resources are not the same
  - Some units critical to reliability (local) can not cover going forward cash costs and are retiring (PSEG units)
  - PJM needs units that can load follow, start multiple times in a day and be on-line in 30 minutes

# PJM's Proposed Reliability Pricing Model Exelon.

- · Centralized commitment four years forward
- Annual commitment/annual price for capacity
  - Price set by intersection of supply curve and "sloped" demand curve
- Locational capacity market
- Operational Reliability Metrics
- Comprehensive Market Power Mitigation Plan
- Reliability Backstop Mechanism
- Bilateral and self-supply contracts accommodated

## Impacts/Benefits to Exelon



- The PJM Market is a well-functioning competitive wholesale market
- The PJM market facilitates New Jersey/Maryland style load-following auctions
  - Exelon can participate directly in auction or provide underlying supply to other auction participants
- The PJM market design matches up nicely with Exelon's asset base and risk management skills
- Proposed capacity construct will enhance price stability and increase overall capacity revenues



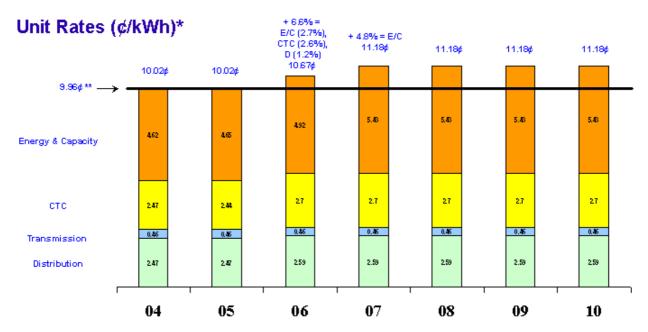
# Pennsylvania Regulatory Update

Lisa Crutchfield Vice President, PECO Reg. & External Affairs

> Harris Nesbitt Investor Meeting Kennett Square March 31, 2005

## **Electric Restructuring & Merger Settlements**





<sup>\*</sup> Rates increased from original settlement by 1.6% to reflect the roll-in of increased Gross Receipts Tax and \$0.02/kWh for Universal Service Fund Charge and Nuclear Decommissioning Cost Adjustment.

<sup>\*\*</sup> Original settlement total rate cap based on rates at 1/1/97.

#### **PECO Bundled Rates**



PECO's bundled rates (which include charges for transmission & distribution, stranded cost recovery and a capacity and energy charge, or shopping credit) were capped through 2010. The bundled rate is scheduled to increase in 2006 and 2007 with the following estimated impact on Exelon's cash and EPS:

Year	T&D Rate Cap	Generation Rate Cap	Bundled Rate	Revenue	Stranded Cost Amortization*	Net Income Impact	EPS Impact	Cash Impact***
2005E	2.86	(cents/kWh) 6.98	9.84	-	emental Impact ( -		ns) -	-
2006E	2.98	7.51	10.49	240	150	60	\$0.09	160
2007E	2.98	8.01	10.99	180	70	70	\$0.11	120

Notes: Estimates based on Exelon forecasted energy sales; approximate 35% effective income tax rate assumption.

Rates shown here do not reflect annual reconciliations from original settlement for Gross Receipts Tax, Universal Service Fund Charge and Nuclear Decommissioning Cost Adjustment as shown on slide 51; these reconciliations have no material net income or cash impact.

\* Per table on page 104 of 2004 Form 10-K filling

<sup>\*\*</sup> Cash impact before principal payments on securitization debt

## **Regulatory Issues**



- Exelon/PSEG Merger
- FERC Transmission Issues
- Distribution Rate Strategy
- Compliance with AEPS
- PA POLR

## **PA PUC POLR Timeline**



Roundtable **Announced** 

Roundtables

POLR NOPR Issued

**NOPR Rulemaking Process** 

March '04

April '04 - June '04

Dec '04 - Feb '05

Apr '05 - '06/'07

Milestones:

• 3/4 - Motion of Comm. Thomas to initiate Roundtables

• 3/18 – PUC Issues Secretarial Letter and POLR Issues List

Milestones:

• 4/8 – 1<sup>ct</sup> Roundtable

• FERC

• PJM • NJ BPU

• MD PSC

• CAEM

•4/21 – 2<sup>nd</sup> Roundtable–EDC's

• PECO Energy

• PPL

• First Energy • Duquesne

Allegheny

• UGI

• 6/2 – 5th Roundtable

Milestones:

• 5/3 − 3<sup>rd</sup> Roundtable

• 5/19 – 4<sup>th</sup> Roundtable

Wholesale

Marketers

• Retail Marketers

Exelon Generation

• Other Generators

 Consumer Groups

• OCA

• OSBA

• PAIEUG • Penn Futures

· AFL/CIO

Milestones:

• 12/16 – PUC Issues Proposed Rulemaking

• 2/26 - Rulemaking Published

Milestones:

· 4/26

Submit Comments

· 5/26

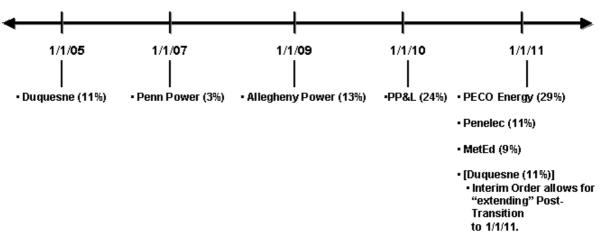
 Submit Reply Comments

• 1-2 years • Rulemaking becomes regulation

NOPR: Notice of Proposed Rulemaking

# Major PA Utilities Post Transition Dates Exelon.

#### (Includes percentage of customers served in Pennsylvania)



- Post-Transition for almost 75% of customers does not start until after 1/1/10.
- With Duquesne Interim POLR Order, Post-Transition customer percentage = 86%.



# **Trading Floor Tour**

Walt Kuhn, Director, Power Transactions

Harris Nesbitt Investor Meeting Kennett Square March 31, 2005